

## Local

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## NBK sponsors 'Safe Education' campaign



**KUWAIT:** National Bank of Kuwait (NBK) supports 'Safe Education' awareness campaign. The campaign came as a result of collaboration of the ministries of Education, Health, Interior and Information. The campaign aims to raise awareness and encourage students and their families to support the governmental efforts for a safe return to the academic year 2021-2022.

'Safe Education' campaign targets a safe start for the school year, making the school a place to learn and communicate with colleagues safely. It encourages students and teachers to abide by the health protocols put in place.

On this occasion, a delegation from the Department of Relations and Security Media at the Ministry of Interior, represented by Colonel Abdulelah Al-Abdul Salam and Colonel Yousef Mershed visited NBK and were received by Head of the Security Department, Khaled Al-Matrouk and NBK Public Relations Assistant General Manager, Manal Al-Mattar.

Mattar expressed her sincere appreciation to the national efforts in this campaign to ensure a safe return of students to their schools and a safe educational environment of the highest levels of prevention. "The safety of students and workers in the school is a top priority. This campaign aims to provide a safe educational environment of the highest levels of prevention after an absence of almost a year-and-a-half due to the outbreak of the COVID-19 pandemic," she noted.

"NBK is a key supporter of the current safety efforts. Since the Coronavirus (COVID-19) pandemic, NBK continued to fulfill its social responsibility and support to the government efforts," Mattar added. The campaign comes from the keenness of the concerned authorities and sponsors about the health and safety of the students and an embodiment of cooperation, solidarity and coordination between the state ministries to provide a safe educational environment of the highest levels of prevention.

The campaign aims to confirm the commitment of students, parents, and the administrative and educational bodies to apply the precautionary and health requirements and procedures, from the moment they leave the house and arrive at the school building. NBK maintains its leading position among the private sector institutions through its commitment to fully support social programs in the areas of healthcare, childcare, social, environmental, sports and education.

## Capital governor appreciates KFH efforts, social role

**KUWAIT:** KFH Group Acting CEO Abdulwahab Al-Rushood emphasized KFH keenness to extend all kinds of support and back up to all efforts aiming to achieve the government plans and programs in various fields as part of the national development and society service efforts. The efforts include all works, and activities aiming to improve the cultural face of Kuwait, protect environment and enhance citizens' service. He praised, in this respect, the distinguished cultural program presented by the capital governor concerning the development and embellishment of Kuwait City and adding modernized features on its streets and vital locations.

Rushood reiterated, during the visit of HE the Governor of Capital Governorate, Sheikh Talal Al-Khaled Al-Ahmed Al-Sabah, the significance of joining the private and public sectors' efforts to embellish the capital and make it one of the most developed and smart cities that represents Kuwait's cultural inheritance with modernized features. He indicated that the plan which the governor is executing is characterized for its comprehensiveness as it blends the past with the present and shifts the capital to another higher level of organizing and embellishment, thus keeping the city visitors and workers happy and achieving more prosperity to the utilities, services and shops therein.

Rushood expressed KFH's appreciation and warm welcome for the visit of the Capital Governor as they

## Photo of the Day



**KUWAIT:** Flamingoes take flight at the Shuwaikh Beach yesterday. Flamingoes and other migratory birds visit Kuwait's inlets and bays from late fall until early spring as part of their annual migration route. —Photo by Yasser Al-Zayyat

# Al-Hamra pays tribute to legacy of late Amir of Kuwait

**KUWAIT:** In commemoration of the first-year anniversary of the late Amir of Kuwait, His Highness Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah, and in honor of his exemplary works through the years, Al-Hamra Real Estate Company recently launched an exhibition at Al-Hamra Shopping Center. The retrospective exhibition highlights His Highness the late Amir of Kuwait, Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah's life's journey, some of his memorable milestones and recognizes his positive role as a humanitarian leader and as the 'Dean of Arab diplomacy' by displaying rare photographs and footages for visitors to explore.

In collaboration with prominent local talent, Jassim F Al-Nashmi, founder of Manmade Studio, designer, architect and artist, the brand identity and title of the exhibition is called Tabassar or 'Enlighten', which was inspired by the memorable words of the late Amir of Kuwait, His Highness Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah during one of his notable speeches, in which he reflected on the many blessings bestowed upon Kuwait and shared his gratitude to the Almighty for security, safety, stability, peace, tranquility, well-being and a good life. Al-Hamra Real Estate in collaboration with Nashmi started with the idea for the retrospective exhibition one year ago, soon after the demise of the beloved late Amir of Kuwait, His Highness Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah, by listening to his final public announcement which starts with the word Tabassar, which urges his children of Kuwait to not only observe what is happening in the world today, but also have an outlook on things to come. Pearls of wisdom which the late Amir of Kuwait, His Highness Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah has reiterated in his previous speeches. This led to the design of the title which takes the shape of the human eye, manifested through typography.

The late Amir of Kuwait, His Highness Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah proved to be the embodiment of Tabassar, who, through diligent leadership, practices, perseverance

and care, fostered national prosperity and became a formidable pillar of the community. Hence, the exhibition pays tribute to the essence of the late Amir of Kuwait, His Highness Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah's legacy and brings to life his significant role in Kuwait's development, and, at accelerating progress in the various sectors, shaping the country's social and economic growth that is widely acclaimed and admired across the world today. To achieve a successful launch of the historical timeline dated from his childhood in 1929 until his demise in the year 2020 (may his soul rest in peace) that chronicles his career and the proud heritage the late Amir of Kuwait, His Highness Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah left his country and future generations, Al-Hamra Real Estate Company sought the expertise of renowned national talents - Engineer Maha Alessa - independent researcher and specialized museum educator, who was the curator of the exhibition, and Dr Abdullah Al-Najdi, Assistant Professor in Modern and Contemporary History at the College of Arts from Kuwait University.

The visitors of Al-Hamra Shopping Center, after reading the exhibition statement "Enlighten"; enter the circular gallery space with rounded edges known as the 'time capsule', where they can take a stroll through time and witness the late Amir of Kuwait, His Highness Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah's beginnings and lasting achievements and experiences locally, regionally, and internationally, highlighted in a chronological fashion and through walking in a circular motion to echo the movement of a clock dial. Each photo frame is made of smooth curves that feel light and graceful, treating the photos as precious artefacts, because they are rare and valuable photographs that need to be viewed with the utmost care and attention. The color palette is white and gold which represents purity and royalty.

The exhibition will be live until the end of 2021. Visitors can browse through a select collection of memoirs



**Al-Hamra's Tribute Expo to the Late Amir Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah.**

and biographies on the late Amir of Kuwait, His Highness Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah, contributed by notable members of the society and authors such as Dr Abdullah Al-Ghunaim, Abdullah Bishara, Abdullah Abbas Buwair, as well as by the Kuwait News Agency (KUNA).

Sheikh Faisal Ahmad Al-Abdullah Al-Khalifa Al-Sabah, Chairman of the Board of Directors of Al-Hamra Real Estate Company commented during the opening of the exhibition, that, "This is a rewarding moment for Al-Hamra Real Estate Company, as we honor and mark the footsteps of our late Amir of Kuwait, His Highness Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah (may God have mercy on him) who paved the way for a future that all generations can be proud of. This exhibition stands as a reminder of the powerful impact he had on the world around us and how his ambitions for a better Kuwait profoundly transformed the nation for many segments of society.

The late Amir of Kuwait, His Highness Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah was a true visionary, pioneer and symbol of generosity who played a critical role in many movements and projects such as the pursuit

for women's rights to vote, formation of Kuwait's foreign policy, Arab unity and philanthropic causes, that have left a dynamic impression everywhere."

"On behalf of everyone at Al-Hamra Real Estate Company, I would also like to extend my heartfelt appreciation to those who contributed to the success of the exhibition, dedicated their resources and efforts, and shared in our vision to build an experience that celebrates the name and legacy of our late Amir, His Highness Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah. I would like to thank and acknowledge the efforts of the Al Diwan Al Amiri, Dar Salwa, prominent Kuwaiti sculptor, Sami Mohammed, Kuwait Oil Company, Ministry of Foreign Affairs, Al-Jarida, Al-Qabas, Al-Anbaa, Al-Rai and KUNA.

"We invite everyone to visit the exhibition at Al-Hamra Shopping Center and enjoy the tribute to the late Amir of Kuwait, His Highness Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah, who was an extraordinary man and iconic ruler, and, who through his outstanding contributions and inspirational leadership, forged exceptional diplomatic ties, peace and brought aid to the region and the world."



were able to exchange ideas and visions on the means of coordination and cooperation between the two parties to make Kuwait City more active and beautiful. The capital comprises the head offices of major companies, organizations, and banks. Also, it includes several malls. The Capital is considered as the most favorable destinations for the visitors of Kuwait and all those who wish to acquaint themselves with the state capital which includes cultural centers and highly sophisticated buildings with political and architectural connotations.

Capital Governor Sheikh Talal Al-Khaled Al-Ahmad Al-Sabah expressed his thanks and appreciation to Rushood for KFH's efforts and initiatives, thus indicating that the project proposed by KFH to embellish one of the main entrances of the capital is considered as one of the most distinguished and beautiful embellishment projects. "The visual show which we have seen today regarding the project and the rendered services set a modern model that suites the governorate vision concerning the modernization and embellishment of the city," he added. "We shall see this project and other parallel projects in reality soon."

## KIB sponsors 'Safe Education' awareness campaign

**KUWAIT:** Kuwait International Bank (KIB) continues to focus its social responsibility program towards supporting governmental efforts to mitigate the impact of the COVID-19 pandemic and ensure a safe and seamless return to pre-pandemic normal. Accordingly, the Bank recently announced its sponsorship of the 'Safe Education' campaign, currently being organized by a number of government bodies - including the Ministry of Interior (MoI), the Ministry of Health (MoH), the Ministry of Education (MoE) and the Ministry of Information - to help spread awareness about how to keep students safe as they go back to school, whether in-person or virtually. The campaign has been tailored to various age groups and segments, including both private and public sector students and students with disabilities, in addition to targeting parents and school administrators.

Under the slogan #SafeEducation, the integrated campaign addresses various aspects of a safe return to schools, including traffic safety, in-class health precautions, dealing with and maintaining public property, and other similar matters. The campaign will also delve into other important aspects of the back-to-school season, including behaviors that can negatively impact the safety and security of students, such as cyberbullying, school violence, and encouraging or promoting drug use.

Speaking about the Bank's sponsorship, Executive

Manager of the Corporate Communications Unit (CCU) at KIB, Nawaf Najja, said: "Since the onset of this crisis, KIB has not spared any effort in dedicating all available resources towards supporting the government sector's efforts to combat the pandemic - alleviating the impact it has on our community. Within this vein, as we near the final stages of this prolonged crisis and prepare to go back to a more normal way of life, we have made a point to participating and supporting governmental initiatives to address the social and mental health toll of the pandemic. This toll has been especially high on students and young children, who have spent so long away from their classrooms and dealing with the stresses of remote learning."

Najja further noted that the 'Safe Education' campaign will be running across various channels and will use various print and digital tools to reach the largest possible audience. The campaign will include series of events and competitions, as well as various booths and interactive screens at key malls across Kuwait.

It serves to note that KIB's support of this campaign comes as part of the bank's leading social responsibility program, which constantly seeks to support social development across various areas. The bank is heavily active in promoting awareness campaigns that focus on key social issues impacting the people of Kuwait, especially youth, which KIB has always thought of as the cornerstone of Kuwait's future.



**Nawaf Najja**