

Business

Zain launches daily draws for 'Play eeZee' promotion

Customers get the chance to enter final draw and win \$2000 prize

KUWAIT: Zain, the leading digital service provider in Kuwait, launched new promotional draws as part of its latest offering Play eeZee for prepaid (eeZee) customers. The draws give customers the chance to win double the amount recharged as well as a chance to enter the final draw and win the \$2000 prize at the end of the campaign.

Zain's Play eeZee promotion, launched recently during the summer season, offers prepaid customers the chance to enjoy playing a fun online game for FREE to win one of four exciting instant prizes. The company specially designed the new offer to meet the needs and aspirations of its customers, considered the largest family of subscribers in Kuwait. Once a customer recharges their eeZee line with KD 5 or more, they will instantly receive an SMS message containing a link that will give them access to a fun online game on their smart device (Internet connection not required). Once the link is clicked, the customer will be shown four cards with four different exciting instant prizes. The

customer can simply choose their favorite prize and begin the game. The prizes will then be hidden from view and the cards will be randomly shuffled, where the customer must visually track their chosen card carefully. Should the customer select the correct card, they will win their favorite prize instantly for free. In case the customer fails to select the correct card, they will instead win another exciting instant prize for free.

Every customer who recharges with KD 5 or more then take part in Play eeZee will win one of the free instant prizes that come with the game, and will also enter the daily draw during September for a chance to win double the amount they recharged (total of 30 winners). Customers will also enter the final draw where one lucky winner will claim the \$2000 prize at the end of the campaign on 3 October 2019.

The instant prizes featured in the game include extra GBs, local minutes, international minutes, balance validity, and bonus credit. All customers have to do is simply recharge their balance with KD 5 or more

to win one of the exciting instant prizes for FREE the first time. The value of the instant prize will increase when the amount recharged increases. Customers who wish to win another instant prize may play again for a second and third times for KD 1 only per turn. The game is available in six different languages: Arabic, English, Farsi, Urdu, Hindi, and Tagalog. The new promotion was specifically designed to complement the needs and aspirations of Zain's prepaid customers. By launching this new innovative promotion, the company aims at creating a new concept for the services it offers, as well as offering convenience with flexible plans that meet the different personal and professional needs of its prepaid customers.

Zain is committed to offer the most flexible and innovative offerings in the market for both prepaid and postpaid customers, reinforcing its leadership position and its pledge in offering the best services and offers to the largest family of subscribers in Kuwait.



Al-Sayer announces winners of first raffle draw

KUWAIT: Mohamed Naser Al-Sayer & Sons Co (MNSS) Group Spare Parts Division, a subsidiary of Al-Sayer Holding, held the first electronic raffle draw to select the winners of Toyota Genuine Parts special promotion on 4 September 2019 at the Ministry premises.

This special promotion from Toyota Genuine Spare Parts commenced on 29 July and will continue till 30

September, the final draw to be held on 7 October 2019. With every KD 5 spent on Toyota Genuine Parts at any Al-Sayer Parts outlet or Service facility, customers will be eligible to participate in the electronic raffle draw for a chance to win cash prizes up to KD 1000.

Mohamed Naser Al-Sayer continues to guarantee highest level of customer satisfaction through quality assured genuine products at fair competitive prices. Al-Sayer Toyota Genuine Spare Parts operates 17 exclusive outlets across Kuwait to offer an enhanced customer experience through better accessibility and convenience. The winners are requested to collect their prizes from Group Marketing Department located at Toyota New Cars Delivery Center in Ardiya by presenting the official letter from Ministry.

New iPhones woo users to Apple TV and games

SAN FRANCISCO: Apple on Tuesday played to its strengths with powerful new iPhone and iPad models able to serve as stages for its new game and television services. The Silicon Valley titan added into the mix a new-generation Apple Watch that can tell when a place it getting too noisy or help point wearers in the right direction. Here is what Apple will be releasing as the company strives to offset slumping iPhone sales:

Cameras and chips

Apple introduced three new iPhone models. An iPhone 11 boasted upgrades including a dual-camera system: longer battery life, a muscular computer chip and better water resistance.

The iPhone 11 will be priced starting at \$699 when it hits the market on September 20. The phone's camera has a new "ultra-wide" angle lens. Like the other new models, the iPhone is powered by an "A13 bionic" chip made in-house by Apple and infused with machine learning as well as high-performance graphics and processing capabilities.

Apple also introduced an iPhone 11 Pro and larger-screened iPhone 11 Pro Max that will have starting prices of \$999 and \$1,099 respectively when they are available on September 20. The Pro line of iPhone has rich "super retina" OLED displays and a third camera on the back for professional quality photos and video, as well as a ramped-up zoom and editing software.

Apple played up an ability to use Pro iPhones for slow motion portrait snippets like selfies that it called "slofies." None of the iPhones was tailored for the 5G telecom networks starting to roll out.

iPad with a Pencil

Apple introduced a seventh-generation iPad with a 10.2-inch display priced at \$329. It is set to be in stores starting September 30. A "must-have" Apple Pencil integrated to work with the iPad touch screen can be used as a controller for creation or productivity. The iPad case is made entirely of recycled aluminum and will have a recently introduced operating system designed specifically for the tablet computers.

Watch time

The fifth-generation Apple Watch has a touch-screen face that is always on so the time and notifications are always viewable, while still being stingy on battery power. Previous generations had the smart-watch face go dark when arms dropped to save on power. New software features include tracking ambient noise levels to safeguard people's hearing; an ability for women to monitor menstrual cycles, and a "compass" to keep users properly oriented.

Apple also invited Watch users to volunteer for three new health studies, though data collected will remain



CUPERTINO: Apple CEO Tim Cook speaks on-stage during a product launch event at Apple's headquarters in Cupertino, California on Tuesday. —AFP

anonymous. Apple Watch Series 5 had a starting price of \$399 and was set to be available starting September 20. Apple also reduced the price of Apple Watch Series 3 to a starting price of \$199.

TV and Games

Apple's promised streaming television service—dubbed TV+—will launch internationally on November 1. The line-up of original shows will include "The Morning Show," "Dickinson," "See," "For All Mankind" and "The Elephant Queen." Apple chief executive Tim Cook promised more content would be added as it is produced. The service will be priced at \$4.99 monthly, about half of what Netflix charges for access to its large catalogue of content, and is available for viewing using Apple devices or online at tv.apple.com.

Anyone who buys a new iPhone, iPad, Apple TV, iPod touch or Mac computer will get a year of Apple TV+ thrown in free of charge.

Apple TV+ will arrive about two weeks before a new Disney+ streaming television service, which costs \$2 more per month. Apple will open its Arcade game service on September 19, also charging \$4.99 monthly. Arcade will have more than 100 exclusive titles for play on Apple's array of hardware. —AFP

Names of the winners from the first draw are as follows:

	Prize	Names of Winners
First Prize	KD 1000	Khalifah Saeed Mohammad Alhajri
Second Prize	KD 500	Nadiyah Eknafeth
Third Prize	KD 300	Majdi Yousef Boulos
Fourth Prize	KD 200	Shamsulhuda Hossain
Fifth Prize	KD 100	Dhari Ali Sagheer Alenezi

Britain agrees post-Brexit trade deal with southern Africa

JOHANNESBURG: Britain has agreed a deal with six southern African countries including South Africa, the continent's most developed economy, that will ensure continuity of trade conditions after Brexit, the British High Commission in South Africa said yesterday. Political turmoil in the United Kingdom has generated uncertainty over how, when and even if the country will withdraw from the European Union. Its current exit date is set for Oct. 31.

But while the situation has left the future trade relationship between Britain and the EU in doubt, London has been working to minimize the impact of Brexit on other trading partners. Britain initiated an Economic Partnership Agreement with the Southern African Customs Union (SACU) - comprising South

Africa, Botswana, Lesotho, Namibia, and eSwatini (formerly known as Swaziland) - and Mozambique on Tuesday. "This trade agreement, once it is signed and takes effect, will allow businesses to keep trading after Brexit without any additional barriers," Britain's International Trade Secretary Liz Truss said in a statement.

The agreement is still subject to final checks. But once signed formally, it will mirror the trade conditions the southern African nations currently enjoy with the EU.

Trade between Britain and the six countries was worth 9.7 billion pounds (\$12 billion) last year, with machinery and motor vehicles topping British exports to the region. The UK meanwhile imported some 547 million pounds worth of edible fruit and nuts.

Britain has already signed trade continuity agreements with countries accounting for 89 billion pounds of its external trade. Prime Minister Boris Johnson says Britain must leave the EU on Oct. 31, but parliament has passed a law compelling him to ask Brussels to delay Brexit until 2020 unless he can strike a divorce deal. Johnson says he will not request an extension. —Reuters

EXCHANGE RATES

Al-Muzaini Exchange Co.	
EUROPEAN & AMERICAN COUNTRIES	
US Dollar Transfer	304.550
Euro	338.360
Sterling Pound	377.950
Canadian dollar	232.750
Turkish Lira	55.040
Swiss Franc	308.870
US Dollar Buying	297.250
ASIAN COUNTRIES	
Japanese Yen	2.828
Indian Rupees	4.255
Pakistani Rupees	1.967
Sri Lankan Rupees	1.684
Nepali Rupees	2.654
Singapore Dollar	221.810
Hongkong Dollar	38.841
Bangladesh Taka	3.594
Philippine Peso	5.845
Thai Baht	9.997
Malaysian Ringgit	77.890
GCC COUNTRIES	
Saudi Riyal	81.268
Qatari Riyal	83.702
Omani Riyal	791.553
Bahraini Dinar	809.220
UAE Dirham	82.972
ARAB COUNTRIES	
Egyptian Pound - Cash	21.500
Egyptian Pound - Transfer	18.519

Yemen Riyal/for 1000	1.223
Tunisian Dinar	110.750
Jordanian Dinar	430.340
Lebanese Lira/for 1000	0.203
Syrian Lira	0.000
Morocco Dirham	32.330
Dollarco Exchange Co. Ltd	
Rate for Transfer	Selling Rate
US Dollar	304.190
Canadian Dollar	230.813
Sterling Pound	373.865
Euro	337.075
Swiss Frank	301.815
Bahraini Dinar	808.955
UAE Dirhams	83.220
Qatari Riyals	84.460
Saudi Riyals	82.015
Jordanian Dinar	430.328
Egyptian Pound	18.398
Sri Lankan Rupees	1.683
Indian Rupees	4.233
Pakistani Rupees	1.944
Bangladesh Taka	3.602
Philippines Peso	5.861
Cyprus pound	18.097
Japanese Yen	3.850
Syrian Pound	1.590
Nepalese Rupees	2.648
Malaysian Ringgit	73.505
Chinese Yuan Renminbi	43.110
Thai Bhat	10.935

Turkish Lira	54.175	
Singapore dollars	218.554	
BAHRAIN EXCHANGE COMPANY WLL		
CURRENCY	BUY	SELL
Europe		
British Pound	0.361522	0.375422
Czech Korune	0.004911	0.014211
Danish Krone	0.040748	0.045748
Euro	0.326670	0.340370
Georgian Lari	0.102185	0.102185
Hungarian Lari	0.000111	
Norwegian Krone	0.029446	0.034646
Romanian Leu	0.053707	0.070557
Russian ruble	0.004553	0.004553
Slovakia	0.009113	0.019113
Swedish Krona	0.027000	0.032000
Swiss Franc	0.302004	0.313004
Australasia		
Australian Dollar	0.197930	0.209930
New Zealand Dollar	0.186462	0.195962
America		
Canadian Dollar	0.223108	0.232108
US Dollars	0.300600	0.306900
US Dollars Mint	0.301100	0.306900
Asia		
Bangladesh Taka	0.002935	0.003736

Chinese Yuan	0.041197	0.044697
Hong Kong Dollar	0.036756	0.039506
Indian Rupee	0.003694	0.004466
Indonesian Rupiah	0.000017	0.000023
Japanese Yen	0.002787	0.002967
Korean Won	0.000241	0.000258
Malaysian Ringgit	0.068858	0.074858
Nepalese Rupee	0.002681	0.003021
Pakistani Rupee	0.001342	0.002112
Philippine Peso	0.005758	0.006058
Singapore Dollar	0.213713	0.223713
Sri Lankan Rupee	0.001320	0.001900
Taiwan	0.009589	0.009769
Thai Baht	0.009617	0.010167
Vietnamese Dong	0.000013	0.000013
Arab		
Bahraini Dinar	0.802070	0.810130
Egyptian Pound	0.018656	0.022016
Iranian Riyal	0.000084	0.000086
Iraqi Dinar	0.000210	0.000270
Jordanian Dinar	0.424856	0.433856
Kuwaiti Dinar	1.000000	1.000000
Lebanese Pound	0.000151	0.000251
Moroccan Dirhams	0.021407	0.024507
Omani Riyal	0.786297	0.794198
Qatari Riyal	0.083037	0.083871
Saudi Riyal	0.080167	0.081467
Syrian Pound	0.001292	0.001512
Tunisian Dinar	0.102042	0.110042
Turkish Lira	0.046147	0.055992
UAE Dirhams	0.082325	0.083153
Yemeni Riyal	0.000991	0.001071