

Business

Final call for entries to Lexus Design Award 2020 as competition deadline approaches

Six finalists to receive around \$25,000 each to cover prototype production costs



Lexus Design Award judges and mentors

KUWAIT: The submission period for entries to the prestigious Lexus Design Award 2019, which is being held this year under the theme 'Design for a Better Tomorrow,' is drawing to a close, with aspiring creators having a few days remaining to submit their ideas for consideration. Now in its eighth year, the distinguished international competition offers a once-in-a-lifetime opportunity for talented creators from around the world, whose innovative works will be showcased as part of the globally renowned Milan Design Week 2020.

The next generation of designers who would like to participate this year will need to consider how their creative ideas incorporate three fundamental principles from the Lexus brand, namely: 'Anticipate,' 'Innovate,' and 'Capture,' as well as how their designs predict the needs of tomorrow's society. They will have to develop innovative designs that bring new, imaginative solutions. At the same time, their ideas and designs should be captivating and engaging to the audience, and more importantly, to the esteemed judging panel. The six finalists are due to be announced in early 2020, and each will benefit from a unique opportunity to put their ideas into practice under the guidance of prominent figures from a range of design backgrounds. The exclusive mentorship program offers an individual production budget of up to JPY 3 million (over \$25,000), allowing participants to turn their design concepts into functional prototypes that will be exhibited at the Lexus design installation as

part of Milan Design Week 2020.

The Grand Prix winner will be chosen following the presentation of prototypes by each of the six finalists on a global stage during a press day at Milan Design Week 2020. This year, Jeanne Gang, named one of 2019's Most Influential People in the world by Time Magazine, joins other esteemed design leaders to form the panel of judges. Gang, whose projects include an expansion to the American Museum of Natural History in New York and the O'Hare Global Terminal in Chicago, has been recognized internationally for a design process that expands beyond architecture's conventional boundaries to foreground relationships between individuals, communities, and environments. The richly diverse panel also includes luminaries such as Paola Antonelli, Senior Curator of Architecture & Design at The Museum of Modern Art; John Maeda, Technologist and Chief Experience Officer at Publicis Sapient; and Yoshihiro Sawa, President of Lexus International.

Yugo Miyamoto, Chief Representative, Middle East and Central Asia Representative Office, Toyota Motor Corporation, said: "At Lexus, we believe in the power of creativity and design to change the world and build a better future for everyone, and the Lexus Design Award offers us an opportunity to take this belief forward and continue our passion for creating amazing experiences. Through the Lexus Design Award, which is being held this year under the theme 'Design for a Better



'Tomorrow,' Lexus is supporting the next generation of designers and creators by offering them a platform to explore their creativity and develop their unique design ideas while working under expert guidance to showcase their designs to the world."

Miyamoto added: "We look forward to revealing this year's shortlisted participants and seeing what they will bring during this eighth edition of the award. I want to thank everyone involved in the Lexus Design Award for contributing to this valuable platform, as well as our loyal customers, whose continuous support inspires us all to reach beyond the conventional and create amazing experiences."

To mentor the six finalists, Lexus welcomes a stellar ensemble of creative pioneers from around the globe.



These include Joe Doucet, a designer, artist, entrepreneur, inventor, and creative director who exhibits globally and has been honored with numerous international awards; celebrated British designer Bethan Gray, whose distinctive furniture and furnishings are inspired by world cultures and made in collaboration with master craftspeople; British-Canadian Philippe Malouin, an award-winning architectural, interior, and product designer, also known for his art objects and installations; and renowned architect Shohei Shigematsu, who heads OMA New York and will again be bringing out the creative potential of young designers - as he did during last year's Lexus Design Award.

The closing date for entries to the Lexus Design Award 2020 competition is October 14, 2019. Please visit LexusDesignAward.com for additional information.

Warba Bank prepares for 'Sunbula' mega draw in 360 Mall

KUWAIT: Warba Bank, "the Best investment Bank" and "Best Corporate Bank" in Kuwait, will be organizing the 3rd Mega Draw this year in a special event at 360 Mall presented by Ali Najem who will announce the winners today (10th of October) at 7 pm in the presence of representatives from the Ministry of Commerce and Industry along with Bank officials.

Two draws will take place during this special event: first the Sunbula Kids monthly draw and later the Sunbula 3rd Mega Draw alongside many other activities. A kids section will be available that includes many different activities, competitions and prizes.

Al Sunbula account is the ideal account for those who wish to save money and achieve steady returns, additionally, account holders gather chances as they grow their deposits to win prizes in the Sunbula draws held throughout the year. Warba Bank continuously enhances its Sunbula campaign, the year 2019 witnessed the introduction of the Quarterly draws. Weekly draws remain throughout the year, with 5 winners getting KD 1,000 each. As per the quarterly (mega) draws, there are five winners: 1 winner of the KD 100,000 grand prize and 4 win a new Toyota Land Cruiser VXR. However, in the final Mega draw that will be held in January 2020, Warba Bank will be giving out the KD 100,000 grand prize and 6 Land Cruiser VXRs.

As per the chances, the account holder gets a chance for every KD 10 in the Sunbula Account. The more money deposited, the more chances the customer gets. Additionally, Warba Bank introduced its Sunbula Fixed Deposit, that promises an expected rate of 3.5 percent with returns distributed based on customer preference whether monthly, yearly, or at maturity. Furthermore, the Sunbula Fixed Deposit also rewards its depositors with chances to win in the weekly and quarterly Sunbula draws.

'A Gift of Gold' offers at Malabar Gold & Diamonds

KUWAIT: Malabar Gold & Diamonds, one among the largest jewellery retailers globally with a strong retail network of 250 outlets spread across the globe has revealed its much-awaited festive season offer, 'A Gift of Gold', giving a golden chance for the customers to win assured gold coins with Gold & Diamond Jewellery purchases.

In Kuwait, the offer is starting from today and will be spanning till 27th October, 2019. Also, the company has unveiled the latest Festive Jewellery collection at special offer prices in gold, diamond and precious gem jewellery featuring the most eye-catching and unique trends bound to captivate the customers.

'A Gift of Gold' by Malabar Gold & Diamonds gives unmatched chances for the customers to win gold coins with their gold & diamond jewellery purchases. Customers can win a

Huawei launches next-generation AI powered solutions at GITEX

DUBAI: At GITEX Technology Week 2019, Huawei, a leading global provider of information and communications technology (ICT), announced the launch of three new products within its enterprise portfolio: next-generation, all-flash storage product OceanStor Dorado; AI-native database GaussDB, and the highest-performance distributed storage yet, FusionStorage 8.0. OceanStor Dorado Intelligent All-Flash Storage; Ever Fast, Ever Solid, and AI-Powered

The OceanStor Dorado comprises the following innovative features:

- No. 1 Performance with Chip-Powered Architectures: Based on the Kunpeng 920, network chip, management chip, SSD controller chip, and AI-powered Ascend 310 processor, the OceanStor Dorado end-to-end platform delivers best-in-class 20,000,000 IOPS and 0.1 ms latency, meeting real-time application requirements.
- Always-On Applications with SmartMatrix-based Reliable Layouts: The fully interconnected, high-reliability SmartMatrix architecture ensures service running even when seven out of eight controllers fail simultaneously, setting a new benchmark for storage reliability.
- Efficient O&M with Edge-Cloud AI Synergy: The industry's first intelligent storage product with built-in Ascend AI processors provides semantic association of machine learning, improving the read cache hit ratio by 50 percent. Additionally, edge-cloud AI synergy implements intelligent lifecycle management and builds an automated data management system with a complete three-layer architecture, reducing customer OPEX. GaussDB: The industry-leading AI-Native database GaussDB represents two major breakthroughs:
 - First, GaussDB pioneers the embedding of AI capabilities into the full lifecycle of distributed databases, making their self-O&M, self-tuning, self-diagnosis, and self-healing possible. In

guaranteed gold coin or up to 50 gold coins instantly on purchase of gold jewellery worth KD 250 via 'Scratch & Win' coupons. Adding to the above, customers also get two gram gold coin on diamond jewellery purchase of KWD 500 and a one gram gold coin on purchase of diamond jewellery worth KWD 250. Above offers are valid at all outlets in Kuwait until 27th October only.

Also, customers will have a great opportunity to get protected from the increasing gold rate by just paying 10 percent of the entire amount on your favorite gold jewellery. This offer is valid until 25th October only.

The latest jewellery collection launched in celebration of the festive season includes both traditional and contemporary designs in 18 & 22K gold, diamond and precious gem jewellery and are guaranteed to suit the tastes of their multicultural and multinational customers. Malabar Gold & Diamonds has incorporated these designs as a part of various brands presented at Malabar Gold & Diamonds' namely Mine - Diamonds Unlimited, Era - Uncut Diamond Jewellery, Precia - Gem Jewellery, Divine - Indian Heritage Jewellery and Ethnix - Handcrafted Designer Jewellery.

online analytical processing (OLAP), online transaction processing (OLTP), and hybrid transaction/analytical processing (HTAP) scenarios, GaussDB uses the optimality theory to create the industry's first reinforcement learning self-tuning algorithm, improving tuning performance by over 60 percent.

• Secondly, thanks to its innovative heterogeneous computing framework, GaussDB harnesses the power of diversified computing, including x86, ARM, GPU, and NPU computing. In the TPC-DS benchmark test, GaussDB ranked No.1 in terms of performance, 50 percent higher than the industry average.

GaussDB supports multiple deployment scenarios, including local deployment and deployment on private or public clouds. On Huawei Cloud, GaussDB provides a full spectrum of high-performance data warehouse services for customers in financial, internet, logistics, education, and automotive industries.

FusionStorage 8.0: The world's highest-performance distributed storage

The intelligent world will raise standards even higher for the performance, scale, and manageability of storage systems. In response, FusionStorage 8.0 offers three innovative features:

- First, FusionStorage 8.0 boasts the industry's highest distributed storage performance. In the SPC-I test, FusionStorage 8.0's read-write performance per node reached 168,000 IOPS in 1ms, powering distributed storage for the first time to support critical enterprise applications.
- Secondly, FusionStorage 8.0 simultaneously supports block, file, object, and Hadoop Distributed File System (HDFS) protocols, allowing a single storage system to manage an entire data center.
- Thirdly, FusionStorage 8.0 integrates AI into full-lifecycle storage management, from resource planning and service provisioning, to system optimization, risk prediction, and fault location. Alan Qi, GM of Data Center Solution Sales, Huawei Enterprise Middle East, launched the products during GITEX. He said: "In today's digital economy, new connections and applications are accelerating data flows and the way we protect our data. With the rapid development of cutting-edge technologies such as 5G, AI, and the Internet of Things (IoT), a diverse range of applications and massive amounts of data have been generated, posing serious demands on real-time data processing. Data infrastructures must be upgraded to fulfill these demands. OceanStor Dorado intelligent all-flash storage solution embodies Huawei's years of experience in all-flash storage technologies, and helps customers get the most possible value from their data."



DUBAI: Alan Qi, GM of Data Center Solution Sales, Huawei Enterprise Middle East, speaks during GITEX

"Huawei has gained strong momentum in the Middle East enterprise market, with products in the Intelligent Data and Storage domain receiving high acclaim. This new OceanStor Dorado all-flash product, oriented to the Middle East market, sets a new benchmark in performance, stability and intelligence. I'm confident that it will better serve our enterprise customers in the future, helping them create more business success," he said.

Burgan Bank announces third and last batch of winners of 200% cash back draw

KUWAIT: Burgan Bank is pleased to announce the third and last group of its summer campaign 200 percent Cash Back draw winners for the month of September.

The lucky winners of the Cash Back draw are:

1. Hamad Sulaiman Dashti
2. Abdalamin Bader Al-Mutawaa
3. Humoud Alazemi
4. Ebtesam Mohammed Al-Omar
5. Ghaida Yaqoub Alhabib
6. Tareq Meshari Al-Bahar
7. Fatma Mutlaq Al-Qahes
8. Mohammad Amjad Ameen
9. Mohammad Ramadhan Al-Jaber
10. Shimah Jbail Al-Dousari

Supporting its customers' seasonal financial needs and demands, Burgan Bank's recent summer campaign entitles its credit, debit and prepaid cardholders a chance to win back double their spending when using their cards. The seasonal offer is designed as a three-month campaign that started on June 16th and ended on the 29th of September 2019 and announced a total of twenty winners who have won 200 percent cash back.

Burgan Bank debit, prepaid and credit cards accommodate customers' different needs with flexibility and convenience for all financial transactions.

