

What's On

DWC organizes 'Kuwait On the Silk Road' event



Left to right, Lin Ying, Spouse of the Chinese Ambassador, Ambassador of the Kyrgyz Republic to Kuwait Smargul Adamolova and Narjis Al Shati Counselor of the DWC. —Photos by Yasser Al-Zayyat



By Faten Omar

The Diplomatic Women's Committee of Kuwait (DWC) organized an event at the Kuwait National Library Theater, entitled "Kuwait on the Silk Road" for its cultural season for 2019/2020, to exhibit the history, culture, and heritage of the ancient and the new Silk Road.

On the sidelines of the event, Narjis Al Shati Counselor of the DWC said that DWC created a themed year and this year will be about the Silk Road, adding "We chose this theme to promote the idea of His Highness the Amir of Kuwait when he went to China and said that Kuwait should be a financial center and there should be a city referring to Silk City of Kuwait. We hope that we have achieved our goal tonight, where we will discuss every

aspect of "Silk Road" during this year." She noted that the Silk Road was not only a trade road but also the transferred heritage, culture, and history between the countries.

Shati added that in February 2020, a major joint exhibition will be held for participating countries on the Silk Road. "Also, from October 17 to 19, there will be a trip to Abu Dhabi to visit the Louvre museum, where we will discover the history of the Silk Road. The initiative of the Silk Road Economic Belt and the 21st Century Maritime Silk Road is a long-term opportunity to achieve economic prosperity in the world. This initiative is in line with the visions of His Highness the Amir Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah's aim to transform Kuwait into a global commercial hub by 2035, and also to establish the 'Silk City' project launched in 2006. This embodies new hori-

zons and wider ambitions to revive the historic Silk Road."

She revealed that the Diplomatic Women's Committee will organize a "Discover Kuwait" trip to identify the cities and institutions of Kuwait and the first visit will be in February to introduce Kuwait to the new ambassadors' spouses. During her speech, Lin Ying, Spouse of the Chinese Ambassador, said that over 2,000 years ago, ancestors opened the transcontinental passage connecting Asia, Europe, and Africa, and created sea routes linking the East with the West, which are today known as the Silk Road that opened windows of friendly engagement among nations, adding a splendid chapter to the history of human progress.

"Kuwait was a vital axis in the ancient Silk Road and played an important role in promoting trade between Asia

and Europe across the East and the West. Kuwait became the first Arab country to sign cooperation agreements with China under the Initiative. Currently, countries in the Middle East region opt to "look east"; the further alignment of China's Belt and Road Initiative with Kuwait Vision 2035 has become the overarching guideline leading China-Kuwait cooperation in the new era," she said. Ying added "I believe that through a diverse range of activities organized by the Committee, Kuwaiti friends will develop a better understanding of the Silk Road and China, which will be conducive to more active participation in building the Belt and Road. I am confident that, with joint efforts by all parties in upholding the Silk Road Spirit "peace and cooperation, openness and inclusiveness, mutual learning, and mutual benefit", the Belt and the road will bring together different civilizations."

Al Hamra promotes breast cancer awareness month

Al Hamra Real Estate Co., a leader in real estate management, recently launched a full-fledged health campaign namely 'Enlighten Yourself', reinforcing the importance of early detection of breast cancer and encouraging women to stay healthy. The campaign will be a culmination of awareness initiatives and engagements, which will run throughout the month of October at Al Hamra Business Tower and Shopping Center.

Held for the second consecutive year, Kuwait's first vertical marathon inspired by the sport of "Tower Running," Al Hamra Real Estate Co. urged all to participate in 'The Pink Rowathon' which is a marathon with the help of a rowing machine. This year's competition which comprised of around 38 teams with 200 players took place on October 5, starting from 10 am until 2 pm at the shopping center, in support of breast cancer awareness month. Each team consisted of 3 - 4 members and tasked to row for 30 minutes. The team that reached the highest distance first won the grand prize which is of a value of KD 3000.

The Rowathon saw 'Serbian Boyzzz' win the first place, with a total distance of 9,959 Km rowed, while 'Circuit 965' were the runner-ups with a total rowed distance of 9,910 Km. 'Alpha Squad' captured third place with a total rowed distance of 9,610 Km. The much-anticipated Rowathon was in collaboration with fitness partner, Neon Fitness Gym, and also sponsored by leading brands - Adidas, Grand Cinemas, Disc, Chips Store, Lina's & Dina's and Tea G Cafe.

Al Hamra Real Estate Co. urges all to be part of the national movement against a rising problem for the benefit of the health of current and future generations. 'Enlighten Yourself' Campaign falls under Al Hamra's established CSR Strategy to invest in the long-term sustainability of local communities. Themed under 'Youth Empowerment', the program encompasses three pillars of progress to provide lasting value - empowerment through knowledge and inclusion, arts and cultural advancement and healthy living.



LOYAC volunteers visit AUB branches

LOYAC volunteers visited AUB's branches in the framework of educating the bank's employees and promoting the culture of volunteering and highlighting its importance in building a symbiotic society. This visit is part of the Saadati (my happiness) Volunteering Program which is sponsored by AUB and focuses on those of special needs where it enables the volunteers to join them in issues related to

their daily life matters in the care centers.

On her part, the Director of the Social Service Department Ms Yusra Al-Essa, highlighted the importance of spreading the culture of volunteering in the community so that it is considered the main pillar for building any society. This is in support of LOYAC's mission to empower young people, strengthen their abilities, and cultivate the community's values such as volunteerism.

Lulu Hypermarket holds cake-mixing ceremony



Lulu Hypermarket, the leading retailer in the region, held a well-attended cake-mixing ceremony on October 5 at its Al-Dajeej outlet. The event saw the participation of cooking enthusiasts, Lulu Chefs and celebrity chefs from abroad who were especially invited to provide their expertise to the ceremony. The highlight of the cake-mixing ceremony was the preparation of the dried fruits and other ingredients that would go into making the traditional Christmas fruit-cake.

The special recipe concocted by Lulu Chefs and the visiting celebrity chefs called for the inclusion of dried fruits, including cherries, plums, raisins, orange peels and other exotic dried fruits, as well as honey, cream and fruit juices, in addition to other cake batter ingredients. The flavorful batter will be baked into special Christmas and New Year fruit cakes in different tantalizing flavors to celebrate the spirit of the upcoming holiday season.



Greetings

Child dedication ceremony



It was a memorable moment at the Redeemed Christian Church of God Church (Grace Sanctuary) on Friday as family, friends and well-wishers celebrated with the Mr/Mr Ekeanyanwu as they dedicated their baby King David to the Lord. We pray that the good Lord will bless and protect the family Amen.