

Business



New Mercedes-Benz V-Class - New design and even greater comfort

V-Class, the successful model, even more attractive

DUBAI: The Stuttgart-based designers of the Mercedes-Benz V-Class, have revealed an impressive new look of the passenger family car, which is now available with a revised front-end design, exterior colors, updated interior and a range of cutting-edge driver assistance features. With a redesigned front bumper, the V-Class appears wider by incorporating a broad intake into the lower fascia - an optional AMG Line Package is now available with a new, chrome-accented, diamond radiator grille offering a sportier appearance. The interior of the new V-Class focuses on passenger comfort with a simpler, elegant design with new upholstery and trim options. Building on its position as a class leader in safety, new Active Brake Assist and Highbeam Assist Plus features are now available.

Thomas Greipel, General Manager of Mercedes-Benz Vans Middle East and North Africa (MENA), said: "The new V-Class builds upon the style and appeal that has led the way within the MPV segment - for both private and business owners, while maintaining the Mercedes-Benz standards of quality and robustness. With an updated look and feel, the new V-Class is a powerful and dynamic vehicle that we're confident will continue to fascinate our customers."

Updated exterior design features with a range of new colors

The new V-Class has a broader appearance and an even stronger visual presence thanks to its new front end. This comes courtesy of a new bumper design with striking cooling air inlets and an AMG Line with a

new diamond structure in the radiator grille. The Mercedes star is positioned centrally in the radiator grille and framed by two silver slats. The personalization concept with the attractive AVANTGARDE and EXCLUSIVE lines continue to exist, while the AMG line is available as a complement to any of the V-Class lines and features a new diamond radiator grille with chrome pins.

New paint colors are now available for the V-Class, including graphite grey metallic and selenite grey metallic - expanding the spectrum of the well-received black and white tones. Equally new are the steel blue and hyacinth red metallic paint colors, allowing owners of the new V-Class to make an especially emotive statement. At the same time, the four new light-alloy wheel designs ensure a powerful and avantgarde appearance. They include 5-twin-spoke 17-inch light-alloy wheels painted in black with a high-sheen finish, as well as 18-inch light-alloy wheels in tremolite grey with a high-sheen finish and 5-twin-spoke design or in black with a high-sheen finish and 5-spoke design. At the upper end of the new wheel portfolio are black-painted 19-inch 10-spoke light-alloy wheels with a high-sheen finish.

Interior updates that focus on passenger comfort

In the interior, too, the designers have ensured the design philosophy of the current Mercedes-Benz passenger car models is transposed in to the new V-Class. The interior of the new V-Class follows the trend of modernity and clarity, with new air vents in a more-sporty turbine look as well as new



dials in the instrument cluster. Thanks to the simplified design, drivers can orientate themselves much more easily. The new upholstery and equipment color tartufo (brown) nappa leather makes a modern and elegant statement. With Lugano leather and nappa leather, each available in black and silk beige, not to mention Santos black fabric, a total of six different upholstery options in light and dark colors are now available. The new trim element in twin-stripe delivers a modern and elegant look to the instrument panel and the side paneling. The trim elements in the piano lacquer, ebony wood, carbon fiber and brushed aluminum remain.

As part of the facelift, rear passengers can enjoy an especially comfortable space. The optionally available luxury seats for the first rear row are a real treat and, just like in

the S-Class, they offer a fully reclining function, back massage and climatization. A journey in the new V-Class, for example as a VIP shuttle, turns into a spa-like treatment after a stressful flight or business meeting.

Safety features that give you added peace of mind

New safety features can be ordered optionally and continue to build on the Mercedes-Benz V-Class position as a leader for safety standards in its segment. The new (optional) Active Brake Assist can recognize when there is a risk of collision with a vehicle ahead and gives an initial visual and acoustic signal. In addition, the Active Brake Assist can break autonomously up to standstill, if the driver does not react independently and adequately. In urban traffic, the Active Brake

Assist can also react to stationary obstacles or pedestrians crossing.

Another new (optional) safety feature is the Highbeam Assist Plus. It supports the driver in the high beam mode through a continuous illumination of the lane. If there are vehicles in front of the V-Class or if there is oncoming traffic, the LEDs of the main-beam module are partially deactivated to create a U-shaped cut-out in the cone of light. The remaining areas of the roadway continue to be illuminated with the main-beam headlamps (partial main beam). The already successful safety features continue to remain - Crosswind Assist, which supports the driver in keeping the vehicle on track even in the case of heavy crosswinds, and ATTENTION ASSIST, which can detect when drivers start to become drowsy and prompt them to take a break when needed.

Expansion of the global eDrive@VANS strategy

Within the MPV segment, globally, Mercedes-Benz Vans will soon be taking the next step - being the first premium manufacturer to offer a fully-electric model. Thus Mercedes-Benz Vans will consistently expand its comprehensive eDrive@VANS strategy. With the eVito already available in selected overseas markets and the eSprinter due to be revealed in the second half of 2019.

Mercedes-Benz Vans has extended the fully-electric range to include the V-Class and has provided an initial outlook on the electric future of its MPV, celebrating the premiere of the near-series study "Concept EQV" at the Geneva Motor Show, in March.

Gulf Bank congratulates winner of monthly salary draw

KUWAIT: Gulf Bank has announced the winner of its sixth monthly Salary Account draw of the year. This month's lucky winner, Yousef Yaqoub Ali Mohammad, will take home a cash prize of 12 times his salary.

The draw, which took place at Gulf Bank's Shaab Branch in the presence of a representative from the Ministry of Commerce, is the sixth Salary Account draw this year. To date, Yousef Mohammad, is one of six winners of this year's monthly draws, each of whom took home cash prizes.

With the new 2019 Kuwaiti salary offer, new customers who transfer their salaries to



Gulf Bank are automatically enrolled in the monthly draws, giving them the chance to win cash prizes of up to 12 times their salary. Customers are also enrolled in a yearly draw of Kuwait's largest salary prize, a cash prize of up to 100 times the winner's salary.

Gulf Bank's Salary Account also gives new customers the opportunity to receive either a KD 100 cash gift upon transferring their

salaries to Gulf Bank, or an interest-free loan of up to KD 10,000. Customers must have a minimum salary of KD 500 and are eligible for the offer following their first salary transfer to Gulf Bank. Customers can also enjoy additional benefits like a Visa or MasterCard credit card free of charge for a year. They can also apply for a loan of up to KD 70,000 or a consumer loan of up to KD 25,000.

KFH offers international toll-free service in 7 countries

KUWAIT: Kuwait Finance House (KFH) offers "International Toll-Free Service" to its customers in seven countries outside Kuwait (USA, UK, Canada, Spain and France, in addition to Turkey and Germany) without any additional fees. This comes as part of the bank's strategy of delivering superior customer service, supporting the bank's continuing efforts to improve innovation and reinforcing the network of its banking services. To use this service and reach KFH's Allo Baitak Call Center 1803333, customers can call and of the following toll-free numbers.

Calls from those numbers have priority to pick up from the Call Center agents. This service in conjunction with

the travel season, enabling KFH's customers to contact the KFH Call Center from the mentioned countries at any time of the day or night, adding to the customers' peace of mind in knowing that their bank is a local phone call away, wherever they are.

KFH prides itself in delivering the best and highest standards in service quality. This new addition to KFH services allow for further enhancing these standards at the Call Center. It also has the added benefit of building trust with KFH customers by making it easy for them to contact the Call Center." KFH is continually striving to deliver the best and most convenient in banking technology, in efforts to meet customers' aspirations.

Can your smartphone do this? Here are some of Huawei P30 Pro's cool features

KUWAIT: Huawei's latest flagship champion, the Huawei P30 Pro, has been recognized for its amazing Quad Leica Camera and solid performance features. However, there is a lot more hidden in this smartphone powerhouse which can make your daily life easier, while also being simply cool to use. Here are some of the surprising features that you can find on the Huawei P30 Pro and just how exactly you can use them.

In screen fingerprint reader

Fingerprint sensors housed in home buttons or behind the phone are old news. Thanks to the In Screen Fingerprint Reader on the Huawei P30 Pro, unlocking your phone is as simple as just tapping the screen. All you have to do is register your fingerprint and then tap to unlock. Not only does this make it easy to use, but gives the phone a stunning display without any interruptions.

Navigation made easier

The standard navigation bar consisting of the Home, Back and Recent Apps is present on every modern smartphone. If you are not a fan of it you can easily hide it from the Navigation Settings, clearing the way for a larger display. However, thanks to the intuitive features of the EMUI 9.1, you can also opt for gesture navigation options that make it easier while using your phone. When switched on, you just have to swipe up from the bottom to return to the Home screen, swipe inward from left or right edges to go back then swipe up and hold to access Recent Apps.



Do more with your knuckles

Taking screenshots are made easier with this cool hidden feature, embedded in the operating system of the Huawei P30 Pro EMUI 9.1: Just knock twice using your knuckles to take a screenshot or draw an "S" with your knuckles for a scrolling screenshot. Drawing a straight line across the display will also split the display for multitasking.

The unique video ringtone

Bored with the traditional musical jingle when you get a call? With the Huawei P30 Pro, you can customize your ringtone to be a video ringtone, where a short video will fill up the screen while ringing. Found in the Ringtones and Vibration menu, all you have to do is select a video and enjoy the clip when your phone rings.

Multiple accounts? Use App Twin

A unique feature found on the Huawei P30 Pro, App Twin allows users to easily clone an application for multiple login options. Used most commonly on social media apps, or other apps that allow only for one account, App Twin is the best way to handle multiple accounts without having to sign out. Setting up App Twin is pretty simple. In the Apps menu found in Settings, scroll down to App Twin and locate the application that needs to be cloned and toggle the button next to it. Then once you head back to your home screen or app drawer, you can find a second icon for the app next to the original with a number two in the bottom corner.



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