Roche opens new diagnostic office at the Symphony complex

New office follows selecting Central Circle Company as Roche’s new distributor

By Noura Fatikah

KUWAIT: Healthcare pioneer Roche opened its new diagnostic office at the Symphony complex yesterday. The opening ceremony was attended by Dr Ziad Al-Alyan, CEO of Central Circle Company, the official distributor of Roche in Kuwait; Harald Wolf, General Manager Middle East Management Centre, and the top management of Roche.

Roche is one of the most trusted suppliers for the Ministry of Health and the private healthcare sector in Kuwait. Roche is one of the largest diagnostic companies in the world, which was founded in 1968 in Basel, Switzerland. Today, Roche creates innovative medicines and diagnostics in tests that help millions of patients globally.

Roche entered the diagnostic market in 1968 after creating a department for diagnostic products. Apart from developing new diagnostic tests and automatic analyzers, objectives include setting up service laboratories to perform clinical analyses for hospitals and office-based physicians.

The new office launching of Roche diagnostics comes after gaining a new distributor in Kuwait – Central Circle Company. “We are glad to celebrate the launch of our new office, and we look forward to serve the local market better with our new distributor,” said Ahmed Abdullak, Head of Diagnostics Kuwait.

Through its commitment to research and innovation, Roche continues to make steady advances in drug therapy that will replace more expensive treatments and shorten hospital stays. Roche ranks among the world’s leading healthcare companies with its expertise in treating businesses – diagnostics and pharmaceuticals. Combined with its strength in biotechnology, the company takes the war to the future of healthcare with innovations in areas such as personalized health care.

By Abdulkhalid Sharaiha

KUWAIT: Head of the emergency department at Zaitoon hospital, Dr. Abdullah Al-Enezi, said that a training course kicked off yesterday in cooperation with the Life Science Academy and Canadian Society for Emergency Medicine. The health ministry and the Emergency Departments Council are holding a course for trauma doctors in Kuwait to train them on the techniques of using ultrasound with advanced methods and how to use in critical conditions, he added.

Meanwhile, Head of the Trauma Department in Zaitoon hospital, member of the Scientific Committee at the Emergency Departments Council Dr. Abdurrahman Ali said: “A training workshop for trauma doctors in Kuwait was delivered by Dr. Feras Ajrawi and Dr. Jaffar Hussain.

Firas Al Hassen delivers poster presentations titled DUR, a multi-center retrospective study: RMR, antihypertensive using statins, and Traumatic etiology: treatment, displacement and torsion. A case report and literature review, respectively.”

KUWAIT: A group photo of doctors attending the training course.