GUST VP ACADEMIC AFFAIRS ATTENDS IFIP CONFERENCE

Last week, GUST VP Academic Affairs, Dr. Salah Al-Sharhan, and the Dean of the College of Business Administration, Professor Antonis Simintiras attended the 15th IFIP WG 6.11 e-Business, e-Services and e-Society (I3E) Conference with the theme ‘Social Media: The Good, the Bad, and the Ugly’. The conference was held from 13th September to 15th September 2016 at the School of Management - Swansea University, UK.

The conference attracted a large number of submissions and delegates from more than 25 countries across the world and presented their papers on topics ranging from digital marketing strategy and adoption of social media to building terrorist brands and finding missing persons through social media. All accepted papers were published by Springer’s Lecture Notes in Computer Science (LNCS) Series.

Dr. Salah Al-Sharhan and Professor Antonis Simintiras served as conference committee members, program co-chairs and co-editors of conference proceedings. Moreover, they submitted an application (bid) to host the 17th IFIP WG6.11 e-Business, e-Services, and e-Society conference at GUST in 2018. The application was well received and we remain confident that our application will be successful. GUST was an official sponsor of the best paper awards and keynote speakers.

The VP Academic Affairs, Dr. Salah Al-Sharhan, presented the best paper awards to the following best paper winners of the 15th IFIP WG6.11 Conference: - “Breaking Anonymity of Social Network Accounts” by Hashimoto et al. from Japan; - “Business Intelligence from User Generated Content” by Karan Setiya et al. from the Netherlands; - “Technology Acceptance, Personality, Civic Engagement and Social Capital” by Vishnupriya Raghavan et al. from India; - “Sharing Political Contents in Social Media: The Moderating Effect of Collective Opinion” by Mohammad Hossain et al. from Australia; - “Influences and Benefits of Role Models on Social Media” by Lyndsey Jenkins et al. from the UK and Germany; and “Using Facebook to Find Missing Persons” by Matthew H. Smith and Colin R. Stivers. The keynote speakers were Professor H. Raghav Rao (The University of Texas at San Antonio), Professor Ben Light (University of Salford), and Professor Viswanath Venkatesh (University of Arkansas). Professor H. Raghav Rao’s keynote was entitled “ICT Mediated Rumor Beliefs and Resulting User Behaviors during a Community Crisis”; Professor Ben Light’s keynote was entitled “The Inter of Us: Increasing Convergence Among Digital and Physical Actors”; and Professor Viswanath Venkatesh’s keynote was entitled “Pursuing the United Nations’ Millennium Development Goals: Lessons Learned from a Project in Villages in India”.

BURGAN BANK ANNOUNCES NAMES OF LUCKY WINNERS

Burgan Bank sponsored Marina FM’s “Refresh” program, which is hosted by Ali Najem where the quarterly winners of Yawmi and Youth accounts were announced on air, and at the same time during the program, the features and benefits of both accounts were communicated. Youth Account offers customers quarterly draws for customers transferring their Student allowances to the bank where they will be automatically enrolled into the draw. The draw offers 3 prizes, the first prize is a cash prize of KD 1,000 while the second and third prizes are unlimited access to Grand Cinemas for 1 year.

The Yawmi Account offers customers more chances to win higher rewards with its Daily prizes of KD 5,000 and quarterly prizes of KD 125,000. To enter Burgan Bank’s Yawmi Quarterly Draws, customers should maintain a minimum amount of KD 500 in their account for 2 months prior to draw date. Additionally, every KD 10 in the account will entitle customers to one chance of winning. For further information, customers are required to visit their nearest Burgan Bank branch or call 1804080, or visit the bank’s website on www.burgan.com.

The Crowne Plaza Hotel’s general manager Antoin Flouty recently welcomed the International Women’s Group’s event of Duha Tea party, which is an old Kuwaiti tradition. Flouty also welcomed the committee members including the spouses of ambassadors designated to Kuwait. The committee advisor Nargis Al-Dabour briefed them about the committee’s programs and activities.