KUWAIT: one of the lowest curb weights in the segment - Cadillac's Art & Science design philosophy. With more than the 2016 Cadillac ATS. Now priced at an attractive price of KD 2 million, the SRX is a segment leader and has brought much of that design to a new level of luxury and elegance. Customers who purchase the SRX will certainly enjoy a high level of customer satisfaction and boosting their confidence in luxury. The campaign also aims at enhancing the brand's presence especially in the GCC market by increasing the number of customers. GM plans to increase the number of dealerships for its luxury brand as part of its strategic plan.

KUWAIT: This Ramadan, experience a new vision and dimension of luxury with Cadillac
This Ramadan, experience a new vision and dimension of luxury with Cadillac. The all-new pick-up Navara is a segment leader in power and torque, and comes equipped with Nissan’s advanced crash-avoidance systems. The all-new pick-up Navara has made its debut in the GCC market with a number of exciting features that make it uniquely appealing to both the business and leisure market.

DUBAI: Nissan launched the Middle East all-new Nissan pick-up Navara, which sets completely new standards for the segment in toughness, performance, styling and advanced features. The all-new pick-up Navara, with its impressive array of new features and in-car technology, is a segment leader in running costs due to its advanced fuel-saving technologies. The all-new pick-up Navara comes from Nissan’s Dubai plant and will be available later this year in theGCC market.

The all-new pick-up Navara has already been named International Pick-up of the Year by the World Pick-up Association. The all-new pick-up Navara also features a number of advanced safety features that make it the ideal vehicle for both business and leisure.

SUNDAY, JUNE 12, 2016
GULF BANK ANNOUNCES WINNERS OF AL-DANAH DAILY DRAWS
The winners are:

- Thursday 1/6:密度 Wang, Mohammad Abdalhadi, Abdalhadi Al-Nassr
- Friday 2/6: Rashid Al-Mansour, Abdallah Al-Mansour
- Saturday 3/6: Yasser Al-Suwaidi, Abdullah Al-Subai

Each winner received KD 200; customers who open an Al-Danah account for the first time receive KD 200. The winners of the 29 May - 2 June draws, customers who open an Al-Danah account for the first time receive KD 200. The winners of the 29 May - 2 June draws will be announced in early July.

This Ramadan, experience a new vision and dimension of luxury with Cadillac!
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ZAIN LAUNCHES HUAWEI TOUCHSCREEN HOTSPOT FOR FIRST TIME IN KUWAIT
The first hotspot device from Huawei with a touchscreen interface

NISSAN BREAKS NEW GROUND WITH REDESIGNED AND REENGINEERED ALL-NEW PICK-UP NAVARA

The all-new pick-up Navara has more than 300 features and adds to the segment that has traditionally been adopted due to the constant and steady sales growth, delivering unrivaled fuel efficiency and the lower maintenance costs for class. Many of these features are made to provide customers with more advanced levels of technology and style.

Key Features of the all-new Navara Pick-up:

- Tough: Segment Leader in Power and Torque
- The all-new Navara pick-up Navara has an advanced design that encompasses many unique features such as standard rugged LED lighting, headlining design, middle roof side, rear side, side, in-cab roof and side exterior accessories to complete its existing, modern look. Middle roof side features a segment leader in rough terrain.
- Nissan redesigned all-new pick-up Navara for durability, safety and improved handling.
- Stronger Interior and Exterior Design

SUV-Ute Technologies

Nissan has a proven track record in the SUV segment and has brought much of that design influence to the new pick-up Navara. The all-new pick-up Navara is designed for comfort and practicality, with a strong frame and an advanced design that comes as standard including a heated front window display with rear view camera, Bluetooth connectivity, passenger seats, dual air conditioning, keyless entry, push button start, cruise control and audio and voice control.

Segment Leader in Running cost

The all-new pick-up Navara is a segment leader in running costs due to its advanced fuel-saving technologies. The all-new pick-up Navara will be available later this year in theGCC market.

Unique Safety Features

The all-new pick-up Navara comes equipped with advanced safety features such as standard ABS and brake control, as well as ISOFIX features that include China’s latest baby seat (model) and ISOFIX. The all-new pick-up Navara also includes a number of advanced features that make it uniquely challenging and any vehicle that is used for work as well as play needs to be built robustly and efficiently. The all-new pick-up Navara has taken a different approach to its design and it is a segment leader in rough terrain.

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