

JUMEIRAH MESSILAH BEACH HOTEL AND SPA GUARANTEES MEMORABLE STAY DURING EID

Jumeirah Messilah Beach Hotel and Spa welcomes guests to enjoy a blissful retreat during Eid Al-Adha.

The hotel is Kuwait's ultimate premier family destination for holidaymakers seeking an exciting getaway. Guests can choose from beautifully appointed rooms, exquisite suites and beachfront private villas.

Hakan Petek, General Manager, said: "This Eid there is something for everyone. Children can take part in activities at the Sinbad Kids' Club or the Scene Teens' Club and adventurers can enjoy exhilarating recreational and water sports such as jet-skiing and para-sailing. We like to ensure our guests have a memorable stay and experience impeccable service at Jumeirah Messilah Beach Hotel and Spa."

The hotel's premium steak house Pepper offers some of the country's most delectable steaks while Salt offers superb seafood and international cuisine. In Olio, guests can enjoy authentic flavors from Italy and Arabesque offers a taste of the Middle East.

To unwind, the spacious Talise Spa is an oasis of serenity and features extensive pampering options guaranteed to leave guests feeling refreshed and revitalized.



—Photos by Joseph Shagra



360 MALL LAUNCHES KUWAIT'S FIRST IN-MALL 'MOTHER AND BABY LOUNGE' ENHANCES SHOPPING EXPERIENCE FOR MOTHERS WITH YOUNG CHILDREN

The iconic 360 MALL, from the Tamdeem Group, has set an industry-first in the country with the launch of a dedicated 'Mother and Baby Lounge' in direct response to the demand of young mothers to enhance their convenience during their visit to the mall. The famous shopping destination is the first in the region to understand and embrace the needs of its largest customer segment-young women with children. The mother and baby lounge opened in the presence of Hiba Al-Doori, a famous Arab celebrity.

Aimed at providing an inviting home away from home and an easy experience for nursing

and young mothers, the 'Mother and Baby Lounge' is located centrally near customer service 2 by Gate 4, and is open from 11 am to 10 pm every day. Spacious at over 120 square meters, the lounge features a wide range of amenities that include private feeding rooms with comfortable sofas, a fully equipped kitchenette and a lounge area that allows mothers who are shopping to take a break and tend to their children up to the age of four years.

The 'Mother and Baby Lounge' is part of 360 MALL's larger strategy which focuses on excellent customer-service and meeting the needs of its

shoppers in a timely and meaningful manner. This latest facility at the mall, is an example of the mall's deep commitment to understanding the needs of its shoppers and providing quality service through innovation.

The nursing facilities in the lounge include seating areas, a changing table and baby wraps. Just like home, the lounge also has a kitchenette with a microwave oven, refrigerator, sink, tissue dispenser and bottle warmers. To make mothers and children welcome, a charming and trained hostess is available at the lounge to assist mothers and introduce them to the services. A

thoughtfulness in the lounge is highlighted in the way the lounge has been designed with comfortable sofa seating, books on children care, and a large television screen with relevant programming - all aimed at making mothers feel at home.

Claudia Lopusinska, Marketing Manager, 360 MALL, said: "The opening of the 'Mother and Baby Lounge' underlines our deep commitment to enhancing customer service standards by meeting the diverse requirements of our customers. Nursing and young mothers need a comfort zone in malls to truly cherish their shopping experience and we stepped up to meet their

need with the first of its kind lounge in the country. The lounge not only assures them privacy but also every possible amenity needed to ensure that their visit to the mall does not affect child-care priorities."

Elegantly designed to put children at ease, the lounge also serves an educational purpose by providing insights and information to young mothers on various aspects of child care through the numerous books available to read. The 'Mother and Baby Lounge' is supported by retail partners such as Pampers, ToysRUs and SebaMed Cosmetics.

MCDONALD'S KUWAIT ADDS PREMIUM SALAD RANGE TO ITS PERMANENT MENU

Delivering on its commitment to offer balanced food options that cater to different customer tastes and lifestyles, McDonald's Kuwait announced the launch of the new premium salad range as part of its permanent menu. The refreshing additions - Chicken Caesar Salad, Quinoa Fattoush and Feta Garden Salad - will be available in all restaurants starting from 14th of September.

"The addition of the premium salad range to our core menu comes as part of our commitment to provide a variety of balanced options that cater

to our customers' different lifestyle needs. We are proud of these new innovations that deliver impeccably on our promise to offer delightful food prepared to the highest standards of food quality and safety all the way from the farm to the customer's tray," said Sherif Coutry, Marketing Director at McDonald's Kuwait.

The Quinoa Fattoush offers a traditional taste from Arabia with a 'power' twist of quinoa, the superfood of its food category. The salad also contains crisp romaine lettuce cuts, rocca, diced cucumbers, tomatoes, onions, a

light sprinkle of Fattoush chips and a zesty Fattoush dressing.

The Feta Garden Salad, which also contains nutritious quinoa seeds, will delight customers with its mix of feta cheese cubes, baby spinach, corn, rocca, yellow capsicum, juicy cucumbers and cherry tomatoes mix, topped off with a mustard vinaigrette dressing.

Finally, the premium Chicken Caesar Salad comes with crunchy romaine lettuce cuts, topped with tender grilled halal chicken strips, crispy bread croutons, shredded parmesan cheese and a tasty Caesar dressing.

