KUWAIT:
Home to Shakespeare, Bond and the British Royal Family, it is little wonder why London is still a favorite holiday destination among Kuwait residents. To encourage more visitors to explore the city, British Airways is offering special fares from Kuwait to the British capital, which are available to book until 7 September for travel before 31 March 2016.

Paul De Renzis, Head of Middle East, Africa and Central Asia Sales for British Airways said, “We fly daily between Kuwait City and London offering our customers excellent connections to 188 destinations across our network. We hope this latest offer that allows travel until the end of February 2016, to entice even more of our customers to explore our favourite destination or stay somewhere else.”

“British Airways have been flying to Kuwait for over 80 years and it’s still one of our best performing markets in the Middle East and we are committed to offering the best for Kuwaiti business and leisure travelers. We have received a lot of support from Kuwait over the years as we have grown the British Airways brand in the Middle East. It’s a market that we feel trust us and we are seeking to build on our long-established relationship and the brand.”

When planning a holiday to London, the city could include some of the top 21st century British last minute deals as noted in a recent poll conducted by British Airways’ Live High magazine and include a visit to the Millennium Bridge, the London Eye and the Tate Modern.

The discounted British Airways air fares will be available across the World Wide Web and Travel Wallet cards and mobile payments are also accepted.

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