BEIJING: Chinese Internet users spent billions of dollars on shoppers’ day online shopping on November 11, when the country’s largest e-commerce company, Alibaba Group, sold more than $18.8 billion in goods in the first 10 hours of the annual event. The company said that the figure is more than six times the value of the $2.7 billion spent on Cyber Monday in the US last year.

The sale, which is the world’s largest one-day shopping event, began at midnight and continued through November 11. Alibaba said that the total sales reached $9.3 billion in the first 10 hours, surpassing the previous year’s sales of $6.9 billion. The sales were generated by more than 1.1 million online shoppers, with an average spending of $8,100 per customer.

The online shopping event, which is also known as Single’s Day, is a day for Singles’ Day, which is a day for Singles’ Day. The sale is expected to continue until Sunday, November 12, when the sales will reach a peak.

The online shopping event is a huge success for Alibaba, which is the world’s largest e-commerce company. The company is expected to generate more than $20 billion in sales this year, making it one of the biggest online shopping events in the world.

The sale is also a huge success for Chinese Internet users, who spend billions of dollars on online shopping on this day. The sales are expected to continue until Monday, November 12, when the sales will reach a peak.

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