Consul in Milan Abdulnasser Bukhadhour, Board Chairman and Director General of Kuwait News Agency (KUNA) Sheikh Mubarak Al-Duaïj Al-Sabah and general commissioner of the Kuwait pavilion, Ministry of Information Assistant Undersecretary for External Information Faisal Al-Mutallaqem.

This is the fourth time Kuwait takes part in Expo, after Sevilla Expo 1992, Barcelona Expo 1998 and Zaragoza Expo 2008, Sheikh Salman said. This time, it coincides with the 50th anniversary of establishing diplomatic ties between Kuwait and Italy, he noted.

Expo Milano 2015 is held under the theme ‘Feeding the Planet, energy for Life,’ offering a humanitarian and development message, Sheikh Salman said. This is the same message Kuwait bears under HH the Amir, a Humanitarian Leader who spares no effort to deliver it for the good of humanity, he said.

Extraordinary mix

The aim of Kuwait’s pavilion is to present the extraordinary mix of culture and tradition as well as the contemporary and scientific aspects which form the foundation of Kuwaiti culture. The basic design of the pavilion resembles the sails of a dhow, a traditional wooden boat which is still in use today in the Arabian Gulf. With its design, the Kuwaiti pavilion references one of the greatest challenges Kuwait faces due to its geographical location, its climate, vegetation and water. The second part of the pavilion, toward the back, consists of a greenhouse in which numerous hydroponically cultivated plants which serve as shade can be discovered.

Expo Milano 2015 is a major international exhibition that has been held every five years since the 19th century. Covering 272 Acres, the event expects an estimated 29 million visitors from May 1 to October 31, 2015. More than 140 participating countries will showcase the best of their technology, which will offer answers to questions revolving around health, safety and better food nourishment. —KUNA