KUWAIT: The Patients Helping Fund Society (PHFS) launched its annual campaign, ‘Ro’ya’, under the theme of ‘Making their dreams a reality’. The announcement came during a press conference held last Tuesday at the Crown Palace Hotel Kuwait, in collaboration with Nevinat Oncology and a number of healthcare providers. The year-long campaign aims at raising people’s awareness about the prevention and treatment of different cancer diseases, and different ways patients can fight cancer and be productive to their society while pursuing their dreams.

“Why we feel it is important for us to maintain the Walkathon annually” added Rushaid.

Ten winners will be selected from each of the 12 categories of participants: 120 participants will start from Kuwait Towers on the Gulf Road, while the walk for the male participants will start from Shuwaikh Beach Park overlooking the Gulf Road. NBK volunteers representing various departments will be available at the registration location next to the Scientific Center daily to help participants registering and on the day of the Walkathon. Registration will be held daily. From 9:00am to 1:00pm and from 4:00pm to 9:00pm. Participants can also register through nbkwalkathon.com.

The speakers in a group photo at the event.

KUWAIT: National Bank of Kuwait (NBK) will award more than 125 participants in the 21st Annual Walkathon along the grand draw on 3 brand new Renault cars from Al Khuwair Renault 2015 cars as grand prizes along with different ways patients can fight cancer and be productive to their society while pursuing their dreams.

"Our commitment towards being con- nected with the community is the reason we feel it is important for us to maintain the Walkathon annually”, said Abdul Mohsen Al-Rushaid, NBK Public Relations Manager.

"The participation of NBK volunteers in NBK’s Walkathon is a major humanitarian role by exerting its utmost efforts in launch- ing initiatives and awareness pro- grams to help those who are in the need of help”, said Dr Mohamed Al Sharhan, Chairman of the board of directors of PHFS.

“During the past year, we were keen on providing financial and emotional support while providing medications that were provided to 362 thousand Kuwaitis down to 72 cancer patients”, said Al Sharhan.

"We feel NBK should continue its support so that we can continue providing cancer patients with the medications that they require to complete their treatment that they cannot afford. Last but not least, I would like to thank all employees in NBK for constantly pledging to inform, educate and raise awareness on means to help cancer patients”, he added.

"We thank Allah and all those directors of PHFS. “During the past year, we were keen on providing financial and emotional support while providing medications that were provided to 362 thousand Kuwaitis down to 72 cancer patients”, said Al Sharhan.

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