



CBK ORGANIZES OPEN DAY AT FLEX FAMILY GYM FOR MY FIRST ACCOUNT CUSTOMERS

The Commercial Bank of Kuwait invited its My First Account customers and their mothers to Flex Family Gym to enjoy an open day that promotes health and fitness with fun games and sports activities. Hundreds of children and their mothers attended the exclusive event, which was from 10 am until 8 pm, and the gym was reserved just for

MFA customers. The kid's activities included karate, swimming, basketball, wall climbing, gymnastics, volleyball and much more. There were also special activities for the mothers who joined their children at the open day such as yoga, Zumba, aerobics, kickboxing and more in addition to dietary and nutritional advice from experts. This event comes within the bank's

policy to pay great attention to the children segment and is keen in preparing leisure activities that contribute to giving joy and pleasure to its customers, especially kids, in addition to educational activities that refine and develop their talents and creativity. Staff from the Marketing and Sales departments were present to welcome the customers and organize the

activities which contributed to the success of this open day. It should be noted that My First Account is a savings account designed for children aged 0 to 14 years old. The account contributes in a perfect way for parents who want to secure a better future for their children and saving money for them from an early age.



Emad Al Ablani, NBK Deputy General Manager, Human Resources Group receiving award from Dr Nizar Hamzah, President of AUK.

NBK OFFERS JOB OPPORTUNITIES TO YOUNG KUWAITIS AT AUK JOB FAIR

National Bank of Kuwait (NBK) sponsored the Job Fair Forum at American University of Kuwait (AUK).

NBK's participation in the Job Fair forum comes in line with its commitment to attract ambitious young nationals.

NBK will continue its efforts to provide career and training opportunities for nationals and to support the country's aim to encourage young Kuwaitis to assume roles in the private sector.

NBK provides training opportunities for nationals and new recruits. Annually, NBK offers training programs for nationals and organizes executive training programs in line with the bank's commitment to developing and investing in its key resource and human capital.

AUK Job Fair forum is tailored for talented youth to benefit in meeting with employers under one roof while identifying the needs of the labor market.



Fatwa and Legislative Committee lawyer Najla Al-Naqqi presented a lecture in cooperation with lawyer Nevene Ma'rafi, which was organized recently by the students' union at the Kuwait International Law School on the occasion of International Women's Day. The lecture was titled 'Women's Role in Law and the Society'.



PALESTINIAN CULTURE EXHIBITION

The Palestinian Culture Center holds the first of its two annual exhibitions for 2014 at The Women's Culture Social Society. The show includes a large collection of textile-based traditional handmade cross-stitch as well as pottery from Hebron, books about Palestine in English and Arabic, posters. It aspires to reaffirm the Palestinian national identity by its handicrafts and support education and families. The Palestinian Culture Center is a non-profit organization that was established in Jordan in 1993. It aims to (1) preserve the rich heritage and culture of Palestine, (2) help empower women and their families in the Palestinian refugee camps become economically independent, and (3) sustain needy Palestinians in their homeland and in the Diaspora.

This year continued to be an active year for the Center due to the affects of the global financial crisis which placed a further strain on the poor. Furthermore, the violent and aggressive Israeli military onslaught on Gaza, Jerusalem and the rest of occupied Palestine, have made the situation in Palestine dire, and the need for aid more

urgent. As a result, the Center has worked to increase the salaries of the 500 or so women who do the embroidery work as well as pay for their transportation (from the camps). We motivate the ladies by granting bonuses for excellent quality work. We also provide support to Palestinians in the homeland by providing financial aid to needy families, health care, and university scholarships.

Exhibition Highlights

- Traditional cross-stitch embroidery of dresses, linens, shawls, cushions, table runners, cards, frames, coasters, belts, purses, book-marks and more
- Handmade ceramics from Hebron
- Books, posters, key chains, kafiya's and DVDs as well as posters from Palestine.
- Food sale of traditional Palestinian food such as thyme, sumaq, and on Thursday only baked goods and other traditional plates.
- Palestinian folklore "Dabkah" will be performed on Tuesday

and Thursday at 6:30 PM

Palestinian embroidery using needle and silk thread is a manifestation of the Palestinian identity as it has evolved over the ages. An age old art, all Palestinian ladies, young and old, would spend hours embroidering their trousseau, dresses, shawls and cushions. Using geometric shapes at first, and then evolving to depicting images from nature surrounding them, the dresses are famous for their flowery designs and bold natural colors of indigo and red. Symbols of the ubiquitous cypress trees surrounding the orange groves, roses, jasmine and the famous olive tree are typical motifs in these dresses.

The exhibition will be held at the Women's Cultural Social Society in Khaldiya, block 2, Al Orouba Street. It will be held for 4 days starting Monday, April 21 through Thursday 24th. It is open to the public from 10:00 am to 1:30 pm and 4:30 to 8:30 pm. For details call 99376608 - 25727388, 25755866.

ZAIN UNDERTAKES SECOND BLOOD DRIVE FOR EMPLOYEES IN 2014



Zain, the leading telecommunications company in Kuwait, recently conducted the second internal Blood Drive for employees this year, which took place at its headquarters and encouraged employees to donate blood and save lives. This internal campaign falls under the company's corporate social responsibility umbrella and aims to raise awareness and good will amongst employees of the importance of donating life-giving blood.

Zain strives to contribute to its community through its numerous corporate social responsibility initiatives and is pleased with the success this particular activity has achieved in the past.

Greetings



Happy birthday (and Easter) Sister Gertrude Essah Acolatse. May the good Lord guide and protect you as you continue to be a blessing to your family. Greetings from your husband, kids, LAIF, friends and well-wishers.



IAA Board members



A group photo of the participants

IAA HOST BBQ NIGHT FOR MEDIA AND PRESS

The International Advertising Agencies (IAA) recently hosted BBQ night to thank the managers of advertising departments of daily newspapers, weekly and monthly magazine in appreciation of their efforts and continued support for IAA.

The President of the IAA Kuwait Chapter Waleed Kanafani and Board members of IAA-Kuwait chapter welcomed the

guests. The dinner was held at the Holiday Inn Salmiya.

The head of IAA, Waleed Kanafani extend his gratitude for the continuous support and cooperation believing in the goals of the association as well as its role to increase the relations among the dailies, weeklies and magazines and the advertising agencies.

Kanafani also thanked the honorary head of the associ-

ation Adnan Al Rashed for his presence and assistance in all activities undertaken by the association. He also praised the support given by Ahmed Behbehani (Head of Arab Journalist Society) and his active role in supporting the society. At the end of the ceremony all participants were given mementoes and wished success for the future occasion.