Gulf University celebrates Kuwait’s visual culture.

In today’s world, visual messages are a very important way to communicate and get people’s attention. This conference showed how creative professionals are using the power of visuals to make an impact,” said Antonia Cillia, faculty member in the Mass Communication and Media Department. “It also gives our students a better understanding of the creative industries and the role of visual communication in our global society.”

The conference organizer título “The Lens”-designed for visual designers and entrepreneurs from across the country—will have a chance to be “live” at this event, as they will explain the idea of “a camera” that reflects a social issue, such as the unreality, the film genre, or the fashion scene. “The Gulf University for Science and Technology, which hosted the event, was founded in 2002 as the first private university in Kuwait. GUST is based on an American style model which educates and currently hosts approximate 1,350 full-time students. Among the many programs, the School of Arts has a number of majors with a focus on Radio and TV Broadcasting, Public Relations and Advertising, Advertising, and Visual Communication.

ICE SKATING RINK PREPARES TO HOST ELMO AND FRIENDS

GREETINGS

Announcements

Creative designers, photographers, illustrators, and graphic artists were among the speakers on the cutting edge of the Gulf University’s Science and Technology/GUST’s 5th Visual Communication Conference, which ran from April 13-15 on the university’s campus. The event included workshops and exhibitions, both showcasing creative talents in a range of different visual professions.

The event was sponsored by GUST’s Office of Student Life, in Artists’ Proteus, the Center for the Arts, AIO CD, Mashaq Magazine, Tap, and GUST’s Media Club. A number of speakers featured over the three days included Graphic Designer Harmen Abbas, Saif Al-Faisi, Fatima Yassufi, and Yousef Al-Mudhiar. The first panel kicked off on Friday with the presentation of the show by Yousef Salih and Mohamed Nablatleh, JAA, Winstenley, who profiled a large three-part comic with a strong story about The SSDN. “Our students brought together some incredible creative professionals for this conference. They also designed the materials, publicized the events and saw the entire process, said “Dr. Talal Al-Sunaid, head of GUST’s Business Management and Media Department. “It was tremendous to watch our students actively participating in such a challenging task.”

ANNOUNCEMENTS

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CREATIVE 
DESIGNERS, PHOTOGRAPHERS, ILLUSTRATORS, AND GRAPHIC ARTISTS WERE AMONG THE SPEAKERS ON THE CUTTING EDGE OF THE GULF UNIVERSITY’S SCIENCE AND TECHNOLOGY/GUST’S 5TH VISUAL COMMUNICATION CONFERENCE, WHICH RAN FROM APRIL 13-15 ON THE UNIVERSITY’S CAMPUS. THE EVENT INCLUDED WORKSHOPS AND EXHIBITIONS, BOTH SHOWCASING CREATIVE TALENTS IN A RANGE OF DIFFERENT VISUAL PROFESSIONS.

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